

LAGROWTH ASSOCIATES PRIVATE LIMITED (IN LIQUIDATION)
(FORMERLY KNOWN AS MONTAGE SALES PRIVATE LIMITED)

CIN: U51909DL2019PTC354266

Registered Office: B-26, B-Block Jhilmil Industrial Area Delhi, DL-110095

11th E-AUCTION SALE NOTICE UNDER INSOLVENCY AND BANKRUPTCY CODE, 2016

Notice is hereby given to the public in general under the Insolvency and Bankruptcy Code, 2016 and the regulations made thereunder that the set of assets of the Corporate Debtor is being proposed to be sold collectively as per Regulation 32(c) of the Insolvency and Bankruptcy Board of India (Liquidation Process) Regulations, 2016, on **"AS IS WHERE IS, AS IS WHAT IS, WHATEVER THERE IS AND WITHOUT RECOURSE BASIS"** and as such, the said proposition for disposition is without any kind of warranties and indemnities. The bidding of the assets stated in the below table shall take place through online e-auction service provider M/s **PSB Alliance Private Limited** via website <https://ibbi.baanknet.com> or <https://www.ebkcray.in>

Submission of Requisite Forms, Affidavits, Declaration etc. by the Prospective Bidder.	From 27.03.2025 to 14.04.2025 on or before 06.00 P.M.	
Refundable participation Deposit Amount to be submitted along with Bid Application Form	Refundable participation Deposit of Rs. 5 Lakhs is required to be submitted by the prospective applicants	
Inspection Date and Time	From 17.04.2025 to 24.04.2025 (11 AM to 05 PM)	
Last Date For Submission of EMD	25.04.2025 on or before 06.00 P.M.	
Date and Time of Auction	29.04.2025 between 03:00 P.M. to 05:00 P.M. (with an unlimited extension of 5 min each)	
Particulars	Reserve Price (in INR)	EMD (in INR)
Following set of assets are available for sale in e-auction as collectively as per Regulation 32(c) of the Insolvency and Bankruptcy Board of India (Liquidation Process) Regulation, 2016: Set 1: Trade Receivables and a Computer	5,48,88,000.00	54,88,800.00

Interested applicants may refer to the Complete E-auction process document containing terms and conditions of the 11th E-Auction available on the e-auction platform <https://ibbi.baanknet.com> or <https://www.ebkcray.in> and on the Corporate Debtor website, www.lagrowthassociates.co.in. The Liquidator has the absolute right to accept or reject or cancel any bid or extend or modify any terms of the E-Auction at any time without assigning any reason. For any Technical assistance please call on **PSB Alliance Private Limited HELP DESK Contact No: +91-8291220220** E-mail: support.ebkcray@psballiance.com or e-mail at cirp.lagrowthapl@gmail.com or contact **Ms. Isha Arora** (Team Member of Liquidator) at Mob: +91 8130249927


Soniya Gupta
Liquidator
In the matter of M/s Lagrowth Associates Private Limited
(Formerly known as Montage Sales Private Limited)
Reg. No. IBBI/PA-002/IP-N01155/2021-2022/13863
AFA valid till 30th June, 2025



Registered Address with IBI:

C-501, SHREE BALAJI CGHS LTD. PLOT NO.
37, SECTOR-6, DWARKA, NEW DELHI –
110075

Regd. Email ID with IBI:

ipsoniyag@gmail.com

Date: 27.03.2025

Place: New Delhi

Project-specific Address of Liquidator:

Unit No. 208 & 209, 2nd floor, Agarwal Dwarka
Plaza, Plot No. 6, LSC Market, Sector-6,
Dwarka, New Delhi-110075

Email: cirp.lagrowthapl@gmail.com

Contact No: +91 9811287070